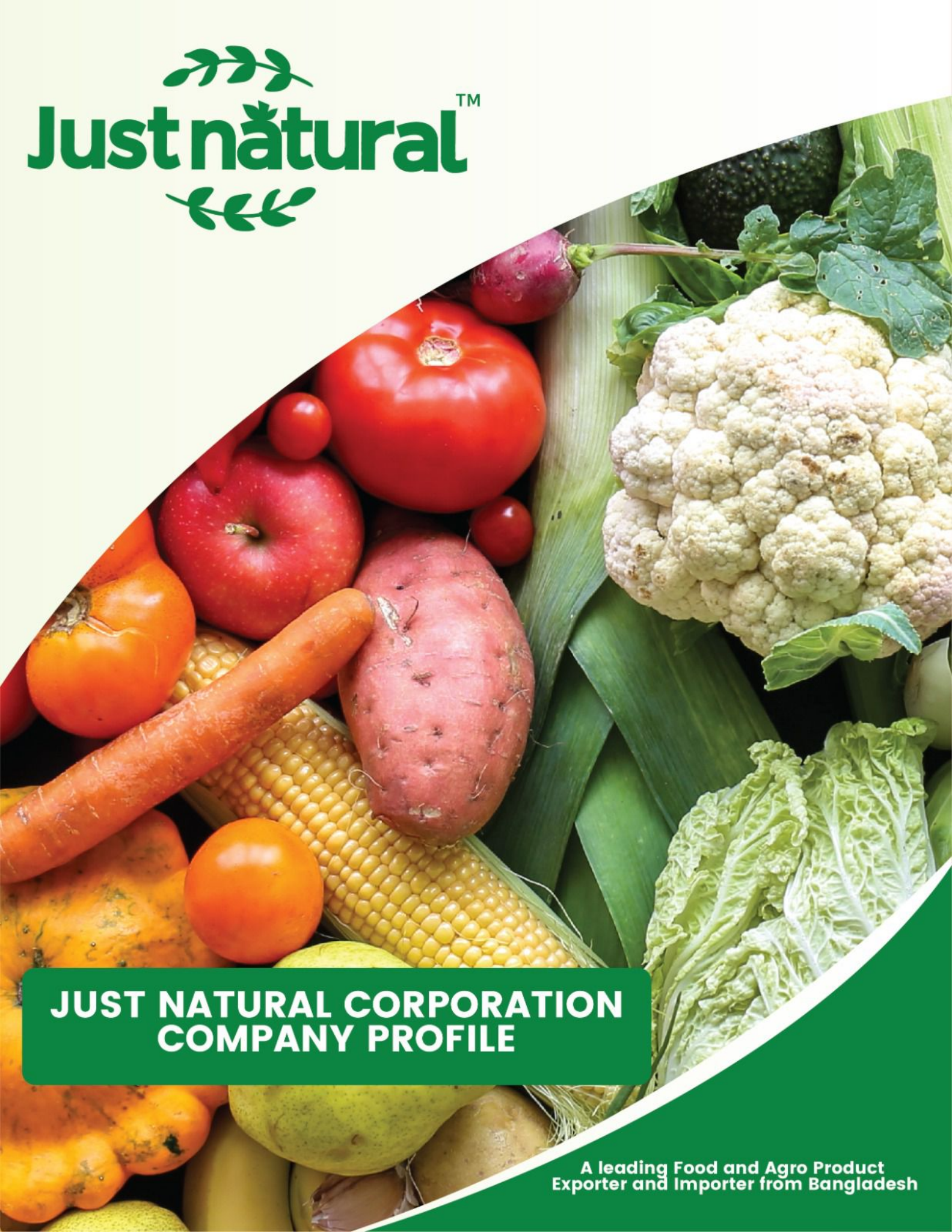




JUST NATURAL CORPORATION COMPANY PROFILE

A leading Food and Agro Product
Exporter and Importer from Bangladesh

OUR STORY

Just Natural Corporation is a Bangladeshi originated company who is involved in export, import and contract farming, contract manufacturing, trading and distribution of agro products, food, seed and allied products. We started Just Natural back in 2021 with a dream to ensure healthy food at reasonable price for the people. We started our journey with cashew nut. Since our humble beginnings in 2021 as a small trading company based in Dhaka, Bangladesh, we built long-lasting contract manufacturing partnership, and successfully started selling and distributing cashew nut under brand name 'Just Natural'.

Since then, our dreams have got bigger and bigger. We expanded our products to various items like almonds, peanuts, honey dry fruits, seeds etc. To expand our business, we has started importing from abroad in 2022 and established agreement for contract manufacturing with foreign manufacturers.

Gradually, we expanded our product range. In continuation to that, in 2023 we have started exporting fresh foods and vegetable to various country under the brand name 'Just Natural'. Just Natural offers the most delicious and quality fresh fruits and vegetables from our contract farm to your table. Since the beginning, everything we do at Just Natural revolves around a simple principle: quality, and quality, and quality. Just Natural continually striving to put the highest-quality food on tables around the world. By doing so we seek to present to our customers a compelling proposition and to consumers worldwide, produce which meets and exceeds their expectations.

OUR PURPOSE

Our Purpose is to 'Re-imagine local Agriculture and Food Systems'. Our vision is to establish 'Just Natural' as a most differentiated and valuable Bangladeshi business brand in abroad.

WHY WE ARE SEPCIAL

We offer great value with our products and service. Introducing innovative ideas in sourcing and exporting, we have managed to improve agility, efficiency and on-time delivery. All our operations are developed by a clear Purpose, compelling vision and a differentiated strategy to emphasize customer satisfaction. We have been offering world class products at the most competitive prices. We are consistently working towards empowering our employee with excellent skills and introducing them with latest technology.



A TASTE OF WHAT WE DO

Our value chain spans country wide, from growing crops by our contract farmers, to sourcing from them. We operate directly with growers, developing and delivering food and agro products,, alongside supply chain, trading and risk management expertise to support our customers' needs. Additionally, We market our own brands directly to consumers in Bangladesh. Here's a flavor of what that looks like-

WE'RE FARMER

We do contract farming. All our fresh fruits and vegetables are grown in contract farm in hygienic condition and are handpicked. Our wide variety of fresh fruits and vegetables is cultivated naturally by using advanced technology and harmless fertilizers.

We've implemented a sustainable contract farming model that engages local farmers and ensures a sustainable supply of top quality crops for our customer. Through this collaboration, the contract farmers are also benefitted by increasing their farming performance and enhance their income.





WE'RE MANUFACTURER

With the innovative contract manufacturing model we process and produce nuts, honey and seed under our brand name 'Just Natural'. Safety, Quality, efficiency and the environment are the main cornerstone of our process.



WE'RE EXPORTER

We are exporting best quality fresh fruits and vegetables and more to several countries including UAE, Asia and Europe. All the products exported by us are passed through stringent quality tests to ensure best products.



WE'RE IMPORTER

We import various food items such as cashew nut, almond, walnut, seed, husk etc from India, Vietnam and other countries.

WE'RE A BRAND

Just Natural is a brand with the ambition to go BIG. Just Natural is here to inspire. We provide healthy and nutritional foods, enabling everyone to improve their lives and secure a better future for all. Just Natural is on a great mission to do good. It's been our goal – and part of our business and it's from our inception. There's still lots to do, but together, we can make sustainable living commonplace.





WHAT WE EXPORT

We are originaive, leading-edge fresh fruits and vegetable export professionals.

We are dedicated to producer-consumer integration and committed to continuous development. Our services range from production to export: producing, packaging and distributing fresh fruit for its commercialization primarily in supermarkets in leading Middle-East and European countries.

Just Natural has a strong passion for fresh fruits and vegetables, and we share this passion with the world by exporting our produce to many different countries.

OUR SPECIALTY

Just Natural Corporation is specializes in premium-fresh produce distribution worldwide. We are a strong team of agricultural experts who take pride in globally promoting a long line of the finest possible farm products available in the market today.

FROM TREE TO TABLE



Our main objective is to achieve the satisfaction of our consumers, so we always select the best fruit and citrus fruits available at all times. To do this, we work from the field to the table, always thinking of each of our customers, offering each consumer the fruit that meets all their expectations.

HIGH QUALITY FRESH FRUIT AND VEGETABLE DIRECT FROM THE GROWERS



JUST NATURAL is aware of the importance of continuous improvement to offer the best products to our customers, as demonstrated by our constant investment in research, development and innovation.

100% of the vegetable and fruit we sell comes from our nominated contract farmers. Due to the great growth we have had we have local agricultural producers who are partners and suppliers, the company has direct access to a wide variety of crops close to our facility. These companies have a wealth of experience in agricultural production which enables JUST NATURAL to source high quality vegetable and fruit. The proximity of the crops to the plant and the speed of processing ensure maximum freshness in our products.



Fresh produce, fresh thinking

We propose an Integral follow up in the agro-export process, from cultivation lands to optimize all the variables that act in the agricultural business, in order to be more competitive in the commercialization chain.

In resume, we are dedicated to the specialized supervision from the fields of cultivation, managing to acquire the best premium quality fruits at the best price.



CERTIFICATION and ACCREDATION

we have high quality standards on our products to offer certified fresh vegetable and fruits and successful export around the world.

we have certifications from Bangladesh fruits vegetable & allied products exporter's association (bfvapea), Bangladesh ministry of agriculture and Bangladesh export promotion bureau (epb)

we also have certifications from Bangladesh standards and testing institute (bsti). Just natural corporation is also a proud member of Dhaka chamber of commerce and industry (dcci).



PROCESSING AND GRADING

All our Fresh Vegetables and Fresh Fruits are sorted in clean conditions and are handpicked. They are naturally developed without the utilization of any destructive pesticides and synthetic concoctions. These Fresh Vegetables and Fresh Fruits are pressed in a quality bundling material so they remain fresh for an extensive stretch of time. What's more Fresh Vegetables and Fresh Fruits are accessible in modified bundling and at moderate rates. Our wide assortment of Fresh Vegetables and Fresh Fruits is developed in controlled condition by utilizing cutting edge innovation and innocuous composts. Moreover, our Fresh Vegetables and Fresh Fruits can be benefited at the market driving costs by the customers.



QUALITY

Our quality process starts from cultivation lands and continues throughout the entire process, considering all the inputs and materials necessary to ensure that our customers receive our products in optimal conditions.

We research, follow the procedures and overcome standards from different world's markets. This, added to our experience, guarantees our successful exports of our products with the highest quality.

PACKAGING

A proper packaging is vital to store, protect and use as a means to handle products. Each package are designed to protect the product on its process from harvesting to the final customer. For this reason, we follow Good Manufacturing and Packaging Practices to meet high competitiveness and efficiency.

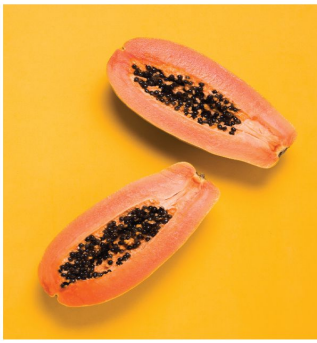


TRANSPORTATION & EXPORT

We use various means of transportation to ensure that our produce reaches our customers in the best condition as fast as possible. We use refrigerated trucks to store some of our products in optimal conditions as they are transported from our Packaging Plant to the airport.

Air transport ensures that our produce reaches our customers within the shortest time while still fresh.





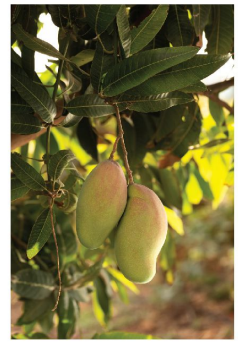
Papaya



Pineapple



Litchi



Mango



Dragon Fruits



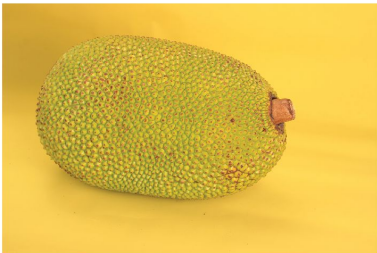
Seasonal Vegetables



Guava



Banana



Jackfruit



Lemon



Rice



Gourd



Snake gourd



Chilli



Taro root



Long Beans

WHAT WE IMPORT

Just Natural Corporation imports several categories of food products, seed and other commodities.

We have established our self as a leading importer of above products in the market. Being equipped with requisite experienced team, we are able to satisfy the variegated demands of the growing market of Bangladesh in food and different segment.



NUTS, SPICES, DRY FRUITS

We import Raw and finished cashew nut, almond, walnut, peanut and various spices and dry fruits from India, Vietnam, Thailand.



HUSKS AND HERBS

We import Psyllium husks, Corn husks, Rice husks, dates, chia seed, raisin and various herbs.



SEEDS

We import seeds of various and exclusive vegetables and fruits.

OUR PRODUCTS

Just Natural is a healthy foods brand in Bangladesh. In a country of more than 160 million people, Safe and Pure food is definitely a priority for both the current and future generations and that is where our brand comes in. We would like to ensure healthy & happy life by providing wholesome quality food at reasonable price. By ensuring healthy life, we would like to make our consumers smile.

Just Natural has wide range of products like regular and roasted cashews, almonds, peanut, black seed (kalijeera) honey, mustard honey, lychee honey, walnut, psyllium husks, chia seed, dates, raisin, mixed nut and mixed dry fruits.

- ✓ Nutritious
- ✓ Affordable
- ✓ Safe
- ✓ Adulteration Free
- ✓ Import Substitute
- ✓ Convenient



NUTS



HONEY



DRY FRUITS

CONTRACT MANUFACTURING

JUST NATURAL's smart innovative contract manufacturing technique coupled with directly sources raw material from farmers ensuring solid market access and affordable price.

Raw Material import
from Africa under
bond facility



Manufacturing



Finished goods
Export



Our Contract Manufacturing Units



**GREEN GRAIN
CASHEW PROCESSING**

Potenga, Chittagong



SOLID HONEY LTD

Fultola, Khulna



**JACKPOT CASHEW
NUT IND LTD**

Chinikuthi,
Nilphamari



**SUNDARBAN BEE AND
HONEY FARM LTD**

Bangdoha, Satkhira



**SARKAR AGRO
PROCESSING**

Ishwardi, Pabna



MORIOM FOODS

Rangamati

The Most Loved Brand



Customers love our products and they are letting us know and they keep coming back! Our top 25% customers contribute to 50% of all order made. Once they got a taste of 2 or more of our products they become upto 5x more frequent, spending upto \$100/month.





JUST NATURAL CORPORATION

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